BidX1 – Powering a Property Revolution, Securely

Summary: BidX1's aggressive growth strategy meant that the ability to scale its estate of mobile devices quickly and easily was critical. A bespoke solution was created deploying military level mobile security to protect its employees and customers.

About BidX1

BidX1 is a ground-breaking digital property company, whose focus is on using technology to enhance the experience of buying and selling property. Combining extensive real estate experience with the best of cutting-edge technology, BidX1 has developed an innovative, transparent and trusted digital platform, allowing users to buy or sell property online from anywhere in the world, on any device.

The BidX1 team have sold over 8,000 assets, raising in excess of €.4bn, and are now the second largest auction house in Britain & Ireland. Their digital trading platform has transformed the property transaction process, providing a foundation of efficiency and security that benefits both buyer and seller, and has proven successful across the full range of asset types, from city centre apartments to commercial investment portfolios.

What BidX1 Needed

BidX1's aggressive growth strategy meant that the **ability to scale** its estate of mobile devices quickly and easily was critical. With new employees joining all the time, the company needed to be able to efficiently deploy, configure, manage and report on devices.

Productivity was also key. BidX1 has business operations across the UK, Ireland, Cyprus and South Africa and with more employees travelling or working remotely and an increasing number of business applications being cloud-based, the BidX1 team needed to have the right applications available to them on their mobile devices, anytime, anywhere.

With 18% of corporate mobile devices having some kind of security incident each month, and the frequency of mobile cyber-attacks increasing, BidX1 was also conscious of its obligations under new GDPR regulations to take necessary steps to protect the personal data of both its customers and employees.

While most enterprises these days employ some kind of Mobile Device Management platform BidX1 realised that this, alone, wasn't enough and opted to take a "belt and braces" approach to its own mobile security, ensuring the highest possible standards without impacting usability or productivity.

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Stephen McCarthy
CEO and Founder
BidX1

"We're a company founded on digital disruption so we fully understand the value of data. We need to reassure our customers that their data is secure and inspire their trust in our handling of significant financial transactions. We needed mobile security that was second to none. It's reassuring to know that the solution we now have in place is certified by both the US Defence Department and the National Security Agency and has been designed and deployed by experts in enterprise mobility." **Stephen McCarthy, CEO and Founder BidX1**

What CWSI Provided

CWSI provided an all-in-one solution from MobileIron, best known for its market-leading Enterprise Mobility Management (EMM) platform, where it has been consistently rated as a leader in Gartner's Magic Quadrant analysis.

This platform enables BidX1 to easily enrol and manage all company devices, set security policies such as pin code requirements, wipe data from lost or stolen devices and understand which devices have been updated to the latest operating system.

CWSI also deployed MobileIron Threat Defence. This is built into the MobileIron application itself, enabling mobile security capability to be turned on "at the flick of a switch" without the need for rolling out a second application on the device.

BidX1 Benefits

Ease & Efficiency
BidX1 uses Apple's Device Enrolment Program (DEP) when purchasing devices. When partnered with MobileIron Cloud this provides a true "Out of the Box" experience for employees. They simply unpack the device, turn it on and it's ready to go, loaded with all the applications they need be productive in minutes and secure from the outset.

Peace of Mind
MobileIron's Threat Defence solution guards against mobile threats at a device, network and application level. BidX1's employees are alerted when clicking on malicious web addresses or accessing risky Wi-Fi hotspots, preventing possible attacks before they happen.

Should devices become compromised ("jailbroken") they can be isolated from the corporate network and on-device threats, such as a malicious application, are identified and automatically removed.

Return on Investment
For the price of a cup of coffee per month for each employee, the solution provides immediate return on investment in terms of time saved managing new, lost and replacement devices. The additional layers of mobile security can also reduce the risk of large financial penalties and incalculable reputational damage caused by a serious data breach.

Why CWSI?

Our team at CWSI are unrivaled in their depth of knowledge and technical expertise to create tailored solutions to clients' requirements.

We provide MDM support as well as professional services and solution architecture, working across all industry sectors for many of Ireland and the UK's most respected organisations. Our solutions are leading edge and we stand by the quality of the work we deliver and our operational management.

"Mobility is at the core of everything we do"

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