Mobile Maturity Assessment from CWSI

Enterprise mobility isn't merely a means of getting emails on the go or a tool for executives to view meeting notes—it's nothing less than a revolution in product and service delivery. The rise of mobile apps, such as Uber or Dropbox, has completely transformed, disrupted, and (in some cases) crushed industries and businesses.

Companies that want to compete in the 21st century need to harness the possibilities of mobile by shifting their approach from tactical, to strategic, to transformative. A comprehensive approach to deploying a mobile-led technology strategy is needed. Starting at the top and working down.

To help you manage this challenge, CWSI are offering a Mobile Maturity Assessment (MMA) to our customers. The MMA is a focused and rapid analysis of your current enterprise mobility status and future readiness.

Using our deep sectoral knowledge and complete focus on Mobile, the MMA has been developed to identify not just the technology pillars but also the business drivers, opportunities and risks involved. This holistic approach ensures organisations are in a position to really leverage enterprise mobile opportunities to drive better business outcomes.

To find out more

For more information on arranging an MMA from CWSI for your organisation, please contact your account manager, call us on:

+353 (0)1 293 2500 or visit **www.cwsi.ie**
+44 (0) 2036 515 392 or visit **www.cwsi.co.uk**

"The Mobile Maturity Assessment really opened our eyes to the transformative possibilities of Mobile in our organisation. The strategic nature of the engagement has allowed us to have a much clearer understanding of what's possible in the short to medium term and will help us deliver real change effectively."
James Fogarty, *Cork County Council*

Areas covered by the Mobility Maturity Assessment

The MMA looks beyond just the hardware and the IT infrastructure that make up your organisation's technological capabilities. This process looks at 11 key strategic business areas and involves a broad range of stakeholders.

These areas are:

1 Mobile strategy
2 Mobile policy
3 Mobile infrastructure
4 Enterprise File Sharing and Synchronisation (EFSS)
5 Application of mobility
6 Security/compliance
7 Asset and cost management
8 User and end-point segmentation
9 Mobile support
10 Governance
11 Consumerisation/BYOD (bring your own device)/ COPE (corporate owned, personally enabled) device

The four-step Mobility Maturity Assessment process

The MMA is composed of four stages:

1 **Customer engagement and preparation**
CWSI will work with your organisation to identify the relevant stakeholders for each focus area, gather background information and set a date for the workshop in stage two.

2 **MMA workshop**
The MMA workshop is an intensive one-day session, oriented around the 11 core focus areas. It will be held at your premises and flexibly structured to allow the most appropriate decision makers and stakeholders from your organisation to participate.

3 **Analysis of workshop results**
The outputs from the workshop will then be analysed by experienced enterprise mobility consultants and a comprehensive report will be produced. The report will outline your organisation's current status and the agreed transformational targets over the following 18-24 months. The report will be accompanied by an executive summary and an A3 poster of highlights to aid in communicating these findings to the wider stakeholder group.

4 **Feedback**
As soon as possible after the report has been produced and delivered, your CWSI consultant and account manager will schedule a feedback session to discuss the findings. Together, we will help you develop a strategy and define the next steps to achieve your agreed targets.

Engagement Stakeholder Involvement

Our consultants have a highly structured process for developing a deep understanding of our client's organisations. As part of this process, we engage a broad group of engagement stakeholders from throughout your organisation to assist us in gathering information during the data discovery and solution design stage.

These include senior IT leadership, mobile programme teams, IT finance, telecommunications management, security and application development. But, the MMA also extends to HR, finance and legal, Line of Business process owners and end-user sample groups.

Why CWSI?

Our team at CWSI are unrivaled in their depth of knowledge and technical expertise to create tailored solutions to clients' requirements.

We provide MDM support as well as professional services and solution architecture, working across all industry sectors for many of Ireland and the UK's most respected organisations. Our solutions are leading edge and we stand by the quality of the work we deliver and our operational management.

"Mobility is at the core of everything we do"